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Spring 2019 Newsletter

[Contact Us to Schedule Your AC Service!](#)

Spring is finally here and the weather is warming up! Soon, the summer heat will come and it's important to make sure your AC system is operating safely, reliably and efficiently.

[Click Here to Learn More!](#)

Our 20 point service includes:

- Changing air filters
- Cleaning outdoor coils
- Servicing motors and other electrical components
- Flushing out and treating condensate pans and drains
- Safety inspection
- Performance check and refrigerant levels
- Predictive repair recommendations

Follow Us and Leave a Review!

Follow us @sococonsulthvac

[Leave a review on Google here!](#)

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Congratulations to Todd Gonyer for 5 years!

Many of you know Todd, our Lead Installer. Last January marked his 5 year anniversary with our company. Thank you, Todd, for your continued loyalty and service to our company and customers!

Method vs. Product Based Solutions

Method Based Solutions

Frequently replace air filters and vacuuming high traffic areas.

Have your HVAC systems professionally serviced twice per year.

Have your air ducts and home professionally sealed and insulated to keep clean, conditioned air inside and dirty air outside.

Programming your thermostat to save energy when nobody is home.

Product Based Solutions

Replace your HVAC system only when it is at end of life.

Professionally install a “smart” thermostat like the Nest.

Professionally install air purifiers from Air Oasis.

Only install whole house humidifiers and dehumidifiers if a professional recommends it.

Clean Air, Home Comfort and Energy Efficiency Go Hand in Hand

With energy costs on the rise, many home and business owners think they need to sacrifice being comfortable in order to save energy. Plus, more and more people are being affected by respiratory and other health problems associated with breathing bad air.

These conditions can be improved and even resolved with an understanding of how your home and HVAC system react to the temperature, humidity and air quality outside.

Many HVAC companies only provide Product Based solutions that involve expensive equipment and accessories, while ignoring basic and natural home performance solutions that are Method Based.

High energy bills, comfort problems and poor indoor air quality can be improved and even resolved with an understanding of how your home and HVAC system react to the temperature, humidity and air quality outside.

Method Based vs Product Based Solutions

Method Based solutions typically are less expensive, provide the quickest return on investment and use proven science and common sense. See the left column for examples. Most of these solutions should be implemented by a qualified professional to get the best results.

Product Based solutions are not effective unless Method Based solutions are implemented first. These all require professional installation to get the most out of your investment.

But beware: Most HVAC companies push Product Based solutions because they are most profitable. Their technicians are pressured to sell them and are awarded commission on these sales.

We think this approach is unethical and wrong. We only recommend Product Based solutions when needed. We can professionally install them and will stand behind their results.